

## Reach the Homebuilding & Homebuying Market ...without paying to reach everybody else!



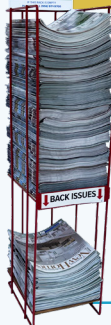
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Magazine Racks

**5,000**

Issues Printed Quarterly

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Hotels, Restaurants, & Offices  
in Hidalgo County



Direct Mail

**900+**

Magazines Mailed  
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- Online Home-Shopper Subscribers
- Local Home Builders/Developers
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Digital Magazine Always Online On any device.

**24/7**



### WEB

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Followers

**916,500+**  
Impressions



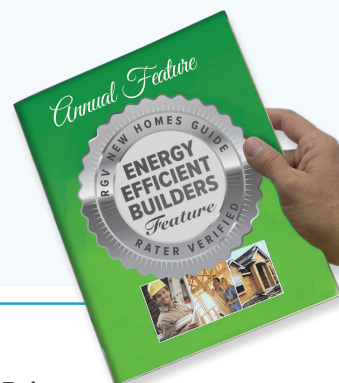
### LEADING ENERGY-EFFICIENT BUILDERS

New Homes Guide only promotes high-performance home builders enrolled in energy efficiency programs such as BUILT TO SAVE®, ENERGY STAR®, and ZERO ENERGY READY HOMES.

Leading Energy-Efficient Builders  
Featured Annually

Look for the February / March / April  
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